

Company Profile

About Inet Techsoft

Inet Techsoft is a leading IT solutions source, emerged as a fast growing Web site and software development and Cellular Value Added services like 5 digit Short code application services, Bulk SMS & Bulk mailing ,cellular Events and online promotions etc. Inet Techsoft has delivered a variety range of tailor made applications for its esteemed clients till now. Our expertise and innovativeness are acknowledged and used by our large numbers of corporate clients in India.

All our projects are managed through an in-built customized PMS (Project Management System). This tool helps keeping all the records related to one or more than one project/s in centralized software saving your time and efforts. We also have an NDA (Non-Disclosure Agreement) in place to keep all our partners/clients in comfort zone.

Our Services

- Professional **Website Designing** and maintenance services
- **Software Development**
- **E-commerce Websites**
- Payment Gateway Integration
- Internet Promotional Services like **Bulk SMS, Bulk Email, Google Promotion (PPC), SEO, SMO and Short Code etc.**
- **ERP and CRM** Implementation
- **Virtual call Tracking's**
- **Toll free Number**
- **Media Promotions like Radio, Metro, TV, Newspaper, Hoardings.**
- **Personal Assistance Service**
- **Graphic Designing (Broachers, Catalogues, Branding etc.)**

Website Designing

We are designing corporate websites. Website is very essential to promote their services/products on web. We have designed websites for different industries like Real Estate, Hospitals, and Institutions, Manufacturing companies, Hotels and online shopping portals.

We provide following things with website according client requirement:

- Domain name (.com, .org, .info etc)
- Hosting space (minimum 1 GB)
- Designing & development part (static & dynamic)
- 10 email-id & 1 year maintenance

Basically there are different types of Websites; selection is depending upon the nature of work or client's requirement: **Static, Dynamic, Micro, Portal and E-commerce.**

Logo design

Logo is basically a identity of a organization by which most of the peoples easily remembers the organization.

Logo is designed in various ways such as alphabetically, abstracts, shapes, etc.

Software Development

Inet Techsoft develops software as per the clients and company requirement, basically called Customized software.

We have developed software's for:

Industries: Inventory cum billing software.

School: Simple Database with attendance and fees structure and Also CRM software.

Clinic: Covered patients info and also the stock related to clinic facility.

Real Estate: Software for brokers, builders and Customers related to their property search.

Organizations: Payroll management software.

SMS Campaigning

Inet Techsoft is a leading end-to-end provider of Mobile promotions and Online Services to corporate and consumer markets, offering powerful SMS functionality to corporate, enterprises, aggregators, ISPs, and message resellers. Through partnerships with mobile operators the company has unique, multiple points of access with mobile telecoms network, enabling it to offer a new level of quality in messaging services.

Email Marketing/Campaign

In this day and age, Email Marketing remains one of the most effective ways to advertise on the Internet! However, as the usage of this method is expanding, it is becoming increasingly difficult to launch a successful email campaign. Today there are many regulations that form various boundaries on this form of marketing.

Many businesses are finding it more difficult to keep up with the trends and want to turn a professional Email Marketing Company for results. If you are among these people, you have come to the right place. Inet Techsoft offers everything you need to optimize your email marketing campaigns. We focus on your business and find out prospective buyers or associates for your product & services. We can customize our services to suit your goals and budget. Inet Techsoft is dedicated to excellence in E-mail marketing & other services.

Short Code

Short Code is a five digit number which work for a Keyword related to your organization.

Example: **"INET"** is a keyword related to your organization and **56161** is short code for this keyword.

If anybody sends a message to your short code then details of that number is save in the panel which is provided to you with a user name and password. Short code has validity for a year.

SEO (Search Engine Optimization)

We design Websites/Portals/Ecommerce platforms according to the parameters of Google. In SEO we promote website in **Google** and try for maximum hits on the website. Promotion is done on the keywords which set for the website. In Minimum 2nd or 3rd month, website will show in the first page of the Google.

PPC (Pay per Click)

On the Google Ad wards, a A/C will create for client and then attach website link & key words in that A/C. On the Google we set bid of the key words and your website show in the first page (in three top link). Bid rate can be anything as example 20Rs. per bid or more then 20 Rs Or Less Than 20 Rs., Bid amount deduct from your Google account.

Inet Techsoft send a report through mail per week to client, who have PPC A/C detail i.e. key wards detail, bid rate, click detail on website, amount deduction report etc.

SMO (Social Media Optimization)

This optimization is done on all the social media platforms like Facebook, LinkedIn, Twitter, Google+ etc. Here we can create the profile of your business work on all these platforms and then promote them according to the nature of clientage required by firm.

Radio Advertisement

We promote your Business through a IVR commonly known as Jingle in radio format which id of minimum 10 sec and plays it on the radio channel as per your selection, we have all channels contact which runs in Delhi/NCR radio.

Toll Free Number/Virtual Number

Toll Free Number or say Virtual Number is an affordable web-based marketing solution that enables companies to close the loop between marketing and sales and provide top-notch Customer Relationship Management. It offers a number which is used on your branding and then connect with the sales team for campaign management tools for data mining, sales forecasting and ROI measurement. Sales leads can be passed via the web to all members of your sales and marketing team, including predefined channel partners, sales representatives & field sales managers.

There are many more services we offer, like: App Development, Metro Advertisements, News paper Advertisements, Graphic Designing, Website Support etc. For all these services kindly visit our services webpage:

<http://www.inettechsoft.com/services.html>